#### Wayne Berry

Hawaiian Express Service

Jeffrey H. Kinrich Analysis Group, Inc.



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# **Summary of Opinions**

Mr. Ueno's inflated "reasonable license fee" contains

factual and conceptual errors

- Fleming Hawaii has little or no profits to disgorge
- Fleming Hawaii lost \$861,478
- Fleming Hawaii reduced its losses post-infringement
- FCS generated little or no cost savings for Fleming

Mr. Berry's direct damages are no more than \$16,800

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## Mr. Ueno's "Reasonable License Fee" Per Container Calculation

Mr. Ueno's "reasonable license fee" per container =

"Fleming Acknowledged

Fee"

\$1,295,000

# of Containers Processed Between 10/9/99 and 1/10/00

731

-

**4** 

Mr. Ueno makes arbitrary

assumptions in coming

up with this number

Mr. Ueno misstates facts

in using this number

# Per Container Calculation

Mr. Ueno bases his "reasonable license fee" per

container on:

Fee allegedly paid by Fleming to license FCS

software

Period of time that license fee allegedly covered

#### **ARE BASED ON FAULTY BOTH OF THESE ITEMS ASSUMPTIONS**

## "Fleming Acknowledged Fee" Used by Mr. Ueno Has Nothing to Do with the FCS

What does the \$1,295,000 fee used by Mr. Ueno represent?

Fleming forgave its uncollectible note against API

API forgave offsetting claims it had against Fleming

API could not pay the \$1,295,000 it owed Fleming

Value of the note less than \$1,295,000

Fleming purchased all of API's assets except for the FCS

Fleming received a free license from Mr. Berry for the FCS

Mr. Berry received no money from Fleming

Fleming never paid a license fee for the FCS 

#### Processed by Fleming is Arbitrary Mr. Veno's Calculation of the Number of Containers

1/10/00 in his "reasonable license fee" calculation?: Why does Mr. Ueno use the time period of 10/9/99 -

Assumes Fleming stops using the FCS by 1/10/00 but...

- Several documents contradict assertion

Fleming had a free license to use the FCS

Extending time period would reduce the

"reasonable license fee"

BUT: Fleming's free license had no end date

### Other Conceptual Problems with Mr. Ueno's "Reasonable License Fee" Calculation

Mr. Ueno calculates the wrong license fee:

Calculated based on value of the entire FCS

Should only be related to the infringing portion

Fleming had free license to use the unaltered FCS

Logistics software not priced per container

Not the way logistics software is purchased

Mr. Berry's other logistics software not licensed in this way

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### "Reasonable License Fee" Calculation (Cont.) Other Conceptual Problems with Mr. Ueno's

Mr. Ueno's results are unreasonable:

Implies Fleming would pay approximately \$100,000 per week for the FCS

Mr. Berry offered to sell entire FCS software for \$300,000

Fleming turned him down and received a free license

Mr. Berry sold a license for superior FCS software to Y. Hata for \$150,000

### Fleming Hawaii Lost Money During the Infringement Period

Fleming Hawaii Financial Performance April 1, 2003 – June 8, 2003

Net Sales

\$54,435,793

707,409

504,877

202,533

1,064,011

-\$861,478

**Gross Margin** 

Less: SG&A

Operating Income

Less: Other Expenses

Net Income

### Fleming Hawaii Lost Money During the Infringement Period

Fleming Hawaii Financial Performance April 1, 2003 – June 8, 2003

Net Sales

Less: Cost of Goods Sold

**Gross Margin** 

Less: SG&A

Operating Income

Less: Other Expenses

Net Income

-\$861,478

\$54,435,793

707,409 53,728,383

202,533 504,877

1,064,011

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## Fleming Hawail's Performance Improved After Use of FCS Ceased

Comparison of Fleming Financial Performance

Non-Infringing 6/9/03 – 8/23/03	\$343,196	9/	\$4,516
Infringing 4/1/03 – 6/8/03	\$861,478	69	\$12,485
	-oss	Jays	per Day

# Cost savings generated through know-how of the

staff

Fleming still able to save on costs without using the FCS

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### Fleming's Costs Increased Slightly After Abandoning the FCS Software

Fleming hired a clerk @ \$25,000/year total cost

Infringing period < 1/5 of a year</li>

Total cost savings to Fleming < \$5,000</li>

# Actual Damages Suffered by Mr. Berry

■ How was Berry damaged?

"I knew that Fleming would have to come to me to make

changes to my work." (Declaration of Wayne Berry, 9/13/05, p. 8)

By changing FCS, Fleming denied Mr. Berry compensation

Mr. Berry's damages equal his fee to modify FCS

# Actual Damages Suffered by Mr. Berry

Total Hours Required to Make Modifications

×

Mr. Berry's Hourly Rate

11

Total Cost to Modify the FCS software

# Actual Damages Suffered by Mr. Berry

# Estimate of Total Hours Required to Make Modifications

	Number of Hours	Hours
	Low	High
Removal of Extraneous Tables	32	40
Addition of Vendor Defaults	32	40
Standardization of Forms	32	32
Alteration of Accounts Receivable Payment Form	24	24
Modification of Tab Orders	<b>∞</b>	16
Ad Hoc Changes	8	16
Total Hours Needed	136	168

- Mr. Berry told Y. Hata he charges \$100/hr.
- Fleming received \$90/hr. quote from application developer

\$100/hr. reasonable rate for Mr. Berry to modify FCS

#### High 168 \$100 Actual Damages Suffered by Mr. Berry Low 136 Total Cost to Modify the FCS software Total Hours Required to Make Mr. Berry's Hourly Rate Modifications II

Fleming Hawaii's profits attributable to infringing use of the FCS are between \$0 and \$5,000

Mr. Berry's direct damages are between \$13,600 and

\$16,800